

ANALYSIS OF WALL STREET JOURNAL HEADLINES

Comparison of print and online headlines for the *Wall Street Journal*. Included are the first three headlines from the front page of each section of the print newspaper for a week. Exact or virtually exact titles are indicated by "x"

Date	PRINT headline	ONLINE headline
8/17/2015	Alibaba Feels Heat From New Rivals	Alibaba Faces Fresh Threat From Rivals
8/17/2015	Sam's Club Aims to Be Less Like Wal-Mart	x
8/17/2015	Straight Outta Universal: Hits and More Hits	'Straight Outta Compton,' String of Movie Hits Put Universal Pictures Ahead of Rivals
8/17/2015	Pentagon To Add Drone Flights	Pentagon to Sharply Expand U.S. Drone Flights Over Next Four Years
8/17/2015	China's Economic Woes Echo In U.S. Corporate Earnings	China's Woes Echo in U.S. Earnings
8/17/2015	Nursing-Home Rehab Raises Medicare's Tab	How Medicare Rewards Copious Nursing-Home Therapy
8/17/2015	Media Shares Hide Strength	Unplug From Media Stocks? Maybe Not
8/17/2015	Promontory Prepares To Take On Regulator	Promontory to Challenge New York Regulator on Ban
8/17/2015	Caracas's Arepas Tell Tale of Inflation	In Venezuela, Economists Improvise to Track Economy
8/18/2015	Retailer Zulilly Is Sold at a Discount	QVC Buying Online Shopping Site Zulily
8/18/2015	EPA Rules Take Aim At Methane Emissions	EPA Proposes Cutting Methane Emissions From Oil, Natural-Gas Drilling
8/18/2015	Post Office Tries Hand as Fishmonger, Grocer	U.S. Postal Service Tries Hand as Fishmonger, Grocer
8/18/2015	IRS Says Hackers Hit More Accounts	IRS Says Cyberattacks More Extensive Than Previously Reported
8/18/2015	Obama Pushes for Deal to Start Flights to Cuba by Year's End	Obama Administration Pushes for Deal to Start Flights to Cuba by Year's End
8/18/2015	U.S. Lacks Ammo For Next Crisis	U.S. Lacks Ammo for Next Economic Crisis
8/18/2015	Currency Woes to the South	Latin American Currencies Are Hit by Rate Fears and China's Yuan Move
8/18/2015	The Hot Thing for Wall Street Banks: Capital-Relief Trades	x
8/18/2015	U.S. Universities' China Connection	Stanford Is Giving This Chinese Investor \$200 Million
8/18/2015	A 'No Emergency' Paramedic	Paramedics Making House Calls, Not Just for Emergencies
8/18/2015	Fertility Clinics Let You Select If You Want A Boy or a Girl	Fertility Clinics Let You Select Your Baby's Sex
8/18/2015	When a Child Doesn't Speak; Treating Selective Mutism	x
8/19/2015	Comcast Raises Its Bet on New Media	x
8/19/2015	Tencent Investment Pushes Kik To \$1 Billion	Tencent Invests \$50 Million in Messaging App Kik
8/19/2015	Wendy's Three-Year Quest to Find Blackberries	Fast Food's Big Challenge: Fresh Ingredients

8/19/2015	Wal-Mart Pays Big To Lure Shoppers	Wal-Mart's Outlook Cut Shows Struggle to Grow Sales
8/19/2015	Dark Clouds Loom for Airlines Even as Their Profits Take Off	x
8/19/2015	Grad-School Loan Binge Fans Debt Worries	x
8/19/2015	Harris Boosts Glencore Bet	Harris Boosts Stake in Glencore
8/19/2015	Mario Gabelli: Stock-Picking Treasure or Relic?	x
8/19/2015	Bank Will Pay Over Its Hiring Of Interns	Are Wall Street Interns the Latest Regulatory Target?
8/19/2015	Bye, Boss, Let's Stay Friends Forever	How to Leave Your Job Gracefully
8/19/2015	Apple CarPlay Is on the Right Road	Apple CarPlay Review: Siri's Finally on the Right Road
8/19/2015	How a Bombshell Trains for Roller Derby in Brooklyn	In Brooklyn, How a Bombshell Trains for Roller Derby
8/20/2015	Target Extends Streak of Rising Sales	Target Lifts Earnings Outlook
8/20/2015	Valeant Nearing Deal for Libido Pill	Valeant to Buy Maker of Women's Libido Drug for \$1 Billion
8/20/2015	Canadian Oil-Sands Producers Get Squeezed	Canadian Oil-Sands Producers Struggle
8/20/2015	Divided Fed Puts Yellen on Hot Seat	x
8/20/2015	Bad Bets Sock Mining Giant	x
8/20/2015	A Family Drama Splits Far Right in France	x
8/20/2015	On the Brink: Oil Nears \$40 Mark	Likelihood of U.S. Oil Sliding to \$30 a Barrel Is Increasing
8/20/2015	A Daring Idea: End Quarterly Reports	Bidding Adieu to Quarterly Reports?
8/20/2015	Online Lender SoFi Raises Cash, and Its Profile	Online Lender Social Finance's Latest Fundraising Implies \$4 Billion Valuation
8/20/2015	Millennial Fashion Grows Up	x
8/20/2015	A 22-Inch Carry-On Won't Always Fly	The New Thin Line Between Carry-On and Checked Bags
8/21/2015	Boeing Scrambles to Get Key Part	Boeing, Supplier Wrestle to Produce Key Component
8/21/2015	H-P Profit Drops 13% Ahead of Big Split	H-P's Earnings, Revenue Slide
8/21/2015	Good Goes "GMO Free" With Same Ingredients	x
8/21/2015	Growth Fears Send Stocks Into Skid	x
8/21/2015	As Rout Deepens, Oil Producers Keep on Pumping	No End in Sight for Oil Glut
8/21/2015	For Greek Economy, A Sea Of Woe	A Way of Life Drowned by Greece's Crisis
8/21/2015	Highfliers Hit Hardest in Stock Rout	Dow Tumbles, Hitting 2015 Low on Growth Worries
8/21/2015	Miners Ply New Fields as Prices Fall	From Mining to Refining: Low Commodity Prices Force Shift at Industry Giants
8/21/2015	Family Firms Welcome Outside Buyers	x

8/21/2015	Fabulous, Functional Foyers	In Luxury Homes, Foyers Get Functional—and Fabulous
8/21/2015	On the Ball in San Juan	Former Yankee Jorge Posada Recalls His Obsession With Baseball in Puerto Rico
8/21/2015	Actors Play Against Stype	Big-Screen Stars Defy Typecasting on TV
8/21/2015	Stealth Approach to a New "Dragon Tattoo" Thriller	Lisbeth Salander, the 'Dragon Tattoo' Hacker, Returns
8/22/2015	Oil Briefly Breaks Below \$40	U.S. Oil Prices Hit Fresh Six-Year Low, Dipping Below \$40 a Barrel
8/22/2015	Deere Reaps Results of Weak Crop Prices	Deere Profit Tumbles Amid Glut of Used Farm Equipment at Dealers
8/22/2015	Europe Deepens Probe Into Google	EU Deepens Antitrust Investigation Into Google's Practices
8/22/2015	Hooked on New Classics	Move Over, Eames: Reissued Furniture Classics Are Stealing the Spotlight
8/22/2015	Power Up	The Power Revolutions
8/22/2015	Stock Plunge Picks Up Speed	x
8/22/2015	Economic Risk Varies Around the Globe	Economic Risk of Stock Plunge Varies Around Globe
8/22/2015	On Rifle Range, A Drug Fights the Din of War	Army Tests Hearing Drug at the Rifle Range