



Super Searcher Shares: Search Tips Spectacular!

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Newsy.com

- ***The Week* meets YouTube**
 - Human editors summarize the news
- **One-sentence summary**
- **Walter Cronkite of the 21st Century**
- **Links to original sources**


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Google Buzz

- **Access via Gmail**
 - Comments to a post go to email
- **Nice browse features**
- **Includes Google ☆ s**

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Google Buzz


- Rudimentary search
 - No date sort of results
 - Includes other social media sources
- Offers "recommendations"
 - How well does Google know me?????

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Recommended items

Show: new items - **all items**

As Slog Tipper Marc says, "Let this photo travel around the world 10,000,000 times."



☆ [Swine Flu: Casting Pearls Before H1N1](#) 22
...**H1N1**" a better name for the dread disease than "swine flu"? Or is it just a pig in a poke? Lab folks and lexicographers are not too sure.» E-Mail This » Add to Del.icio.us
from [NPR Topics: News](#) - May 1, 2009 2:04 PM

☆ [Googling H1N1](#) 22
A US-Mexico map.
from [The Daily Dish](#) | By [Andrew Sullivan](#) - Apr 27, 2009 11:48 AM

You have no more items.
But wait! We have recommended items waiting for you to read.
Sweet! [Show me my recommendations](#)

Previous item Next item 54 items

Previous item Next item

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Bu Z Z Z y.com

- **Searches Google Buzz plus Twitter, Friendfeed, etc.**
- **Results are chronological (unlike Buzz)**
- **Can limit by language**

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Factory.net

- **Searches Yahoo BOSS and Twitter**
- **Ranks by FactRank**
- **FactRank secret sauce includes**
 - **Tweeted URLs**
 - **Frequency of factual sentences**
- **Twitter FactRank points to URLs!**

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Factory.net

- SERP has facts, not extracts
- Great for mobile devices
- Tools to extract data from a web page
- See latest web "facts" at factorylabs.com

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Technorati, back from the dead

- Authorit
 - Search b
 - Sort by c
 - Shows h
 - Technor
- 
- :hannels

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SlideFinder.net

- **Great search tool for slide decks**
- **They crawl individual PPT pages**
 - Emphasis on university sites
- **SERP includes thumbnails of individ. pages**
 - One click to full slide deck
 - One click to download

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SlideFinder.net

- **Search by**
 - Presentation name
 - Slide and note text!
 - Language
- **Try <company name> strategic**
- **Add-in lets you search while in PowerPoint**

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World Govt Data

- **Compiled by The Guardian**
- **Metasearch of govt data from US, UK, Australia, New Zealand**
- **Downloadable data sets**

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World Govt Data

- **Standardized format**
 - Can compare data from multiple sources
- **User ratings ★★★★★**
- **www.guardian.co.uk/world-government-data/**

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Factual.com

- Search data sets
- Like Wolfram|Alpha, but as a wiki
- Now, primarily Wikipedia content

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Twitter lists

- Create and publish an RSS of your faves
- Can see whose list a user is on
 - Who else is on the list?
- Can see what lists a user follows
 - Who does the guru monitor?
- Can't search lists ☹️

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Listorious.com

- **Spiders (public) Twitter Lists**
 - Find lists on a topic
 - ID experts
- **Also search by person's name**

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What you're worth per hour

- **Your salary x 1.3**
 - \$74,000 is SLA median salary (= \$96,200)
- **Divide by BILLABLE weeks**
 - 47 weeks (\$2050/week)
- **Divide that by 40 hours/week**
 - \$50/hour

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Mary Ellen Bates

Mary Ellen Bates is the owner of Bates Information Services, providing business research to business professionals and special librarians, and consulting and training services to the information industry. She provides half- and full-day workshops on effective online research, adding value, and other topics related to knowledge work.

She is a frequent keynote speaker, and is the author of six books and innumerable articles on the information industry.

Mary Ellen offers two free email monthly newsletters:

“Bates InfoTips” (BatesInfo.com/tips) and

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She also blogs, at [www.Librarian Of Fortune.com](http://www.LibrarianOfFortune.com)

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